INVESTMENT PARAMETERS

Know when there is a genuine fit.

Selective parameters guide the first review while preserving the flexibility expected of a long-term holding company.

Company profile
Established cash-generative businesses or proven growth companies with a credible path to profitability.

Initial equity
Typically CHF 5-30 million, with capacity for follow-on capital when the ownership case remains compelling.

Ownership position
Significant minority through control, with information, governance and decision rights matched to capital at risk.

Geographic scope
Switzerland and Western Europe as core markets, with selective international opportunities.

Holding horizon
Normally seven years or longer, without a forced exit when continued ownership remains the better decision.

Boundaries
No participation without clear legality, reputation, governance, financing resilience and an accountable ownership role.

Evaluation sequence

Frame
Define why the opportunity belongs within the holding company.

Analyse
Test commercial, financial, legal, governance and operating assumptions.

Structure
Align rights, information, incentives, financing and responsibilities.

Decide
Document rationale, risks, conditions, authority and review triggers.

Steward
Review the thesis, governance quality and new evidence after completion.

Renew
Support, challenge, resize, restructure or exit when the evidence changes.